


Why Kenya? An educated and skilled workforce. | Campaign Monitor

<https://arto.createsend.com/reports/viewCampaign.aspx?ID=3AB11C...>

From: DJ Carella <[dcarella@clsd.com](mailto:dcarella@clsd.com)>

Subject: Why Kenya? An educated and skilled workforce.

Format: HTML and plain text (show plain text version)



## Why Kenya? An educated and skilled work force

Kenya's educated and skilled work force has made the country the business hub of Eastern Africa.

*"Young people need jobs, but they also create jobs. Kenya has an educated workforce and a dynamic service industry, which typically has lower barriers of entry than agriculture or manufacturing, and provides opportunities for young entrepreneurs."*

- » English is one of Kenya's official languages and most Kenyans speak it fluently.
- » Kenya has the most university and college educated English speaking professionals in East Africa.
- » Kenya offers a lot of IT training in particular and produces skilled software developers, hardware maintenance engineers, systems analysts and IT consultants.

Source: [The World Bank](#)

Kenya (Kenya)   
**VISION2030**

Learn more at  
<http://investmentkenya.com>

This material is distributed by Chlopak, Leonard, Schechter & Associates on behalf of the Office of the President of the Republic of Kenya. Additional information is available at the Department of Justice, Washington, DC.

This email was sent to [email address suppressed]. If you are no longer interested you can [unsubscribe instantly](#).

NSD/CES/REGISTRATION  
UNIT

2011 OCT 28 PM 2:00